

Organiser



17th Indian Metal-Cutting Machine Tool Exhibition with International participation



17th International Exhibition of Cutting Tools, Tooling Systems, Machine Tool Accessories, Metrology & CAD / CAM

PARTICIPATE &
PROGRESS

22 - 28 January, 2015
BIEC, Bangalore

SPONSORSHIP
OPPORTUNITIES

NETWORKING BRANDING VALUE ADDITION

WHAT IMTEX 2015 OFFERS?

IMTEX 2015 provides immediate access to potential customers ❖ Create an increased awareness and positioning of your brand within the industry, both nationally and internationally

- ❖ Networking opportunities in a variety of formats will greatly enhance your long-term relationships and sales opportunities
- ❖ IMTEX 2015 is the perfect forum to release exciting new products and services
- ❖ Increase your knowledge and awareness of similar product and service offerings
- ❖ Identify new products and services that will add value to your business and strengthen your long-term supply relationships
- ❖ Seize advertising opportunities

IMTEX 2013 and Tooltech 2013 show proved to be the key turning point in providing a fillip to the already boisterous sentiments in the Indian machine tool industry. The seven-day exhibition recorded a footfall of 84,000 visitors.

Visitors comprised a blend of decision-makers, managerial level executives, technocrats, as well as technical workforce representing the entire spectrum of the manufacturing industry, from world over. Visitors came with the objective of not only witnessing the new facets of manufacturing technologies, but also to firm up business decisions, forge strategic alliances, and even develop vendor bases.

IMTEX 2013 and Tooltech 2013 had business orders worth ₹7977 million transacted across the stands, while generating potential business enquiries to the tune of ₹141438 million.

VISITOR BADGE LANYARDS

₹ 10,00,000/-

Single sponsor only. All business visitors, VIP's, receive a name badge to be worn for the entire duration of the exhibition. Have your branding on each lanyard attached to the name badge, become associated with IMTEX in a new way.

- Your company name will be printed in repeated pattern on the lanyard.
- Acknowledgment with logo on sponsor acknowledgment board at the Venue.
- Acknowledgment with logo in the sponsor page of the Exhibition Catalogue.

Last date for confirmation: 20th September, 2014

EXHIBITION CATALOGUE

₹ 5,00,000/- Three Sponsors

Extend your reach long after the event is over. Sponsor the Exhibition Catalogue with your company logo (1 ½ Inch x 1 Inch) on the front cover.

- Your company logo will be printed on the cover page.
- Acknowledgment with logo on sponsor acknowledgment board at the Venue.
- One full page color advertisement in the Exhibition Catalogue.
- A copy of the Exhibition Catalogue will be inserted in the VIP kit.
- Acknowledgment with logo in the sponsor page of the Exhibition Catalogue.

Last date for confirmation: 20th September 2014

LIGHT POLE BANNER 2 SIDED

₹ 5,00,000/- Limited to 2 Sponsors

Gain a valuable promotional tool by sponsoring banners on the 50 (approx.) light poles around the exhibition area.

- Your company logo will be printed at the bottom of the banner.
- Acknowledgment with logo on the sponsor acknowledgment board at the Venue.
- Acknowledgment with logo on the sponsor page of the Exhibition Catalogue.

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HOARDING

Positioning a hoarding on the exhibition halls will enable you to have greater visibility when compared to your competitors.

Size	Location	Amount per Hoarding (₹)
Entry Plaza		
6' x 10'	Exit Gate (4 No.s)	2,00,000
Protocol Lounge		
15' x 7'	Protocol Lounge (Outside - 3 No.s)	2,50,000
Hall 1		
10' x 10'	Facing Hall No. 1 (2 No.s)	4,00,000
15' X 10'	On left side of the exhibition hall	4,00,000
15' X 10'	On right side of the exhibition hall	4,00,000
30' X 15'	On wall facing the entrance	5,00,000
Hall 2		
30' X 15'	On wall facing the entrance	6,00,000
20' X 10'	On left side of the exhibition hall	3,00,000
20' X 10'	On right side of the exhibition hall	3,00,000
10' X 20'	Side wall (Outside - 2 No.s)	2,50,000
Near Conference Centre		
15' X 07'	Facing hall 2 (2 No.s)	2,50,000
Hall 3		
20' X 10'	On wall facing hall 3 main entrance (LHS - 2 No.s)	3,00,000
20' X 10'	On wall facing hall 3 main entrance (RHS)	3,00,000
20' X 10'	On the wall above the main entrance (Inside)	3,00,000
30' X 10'	On railings of hall 3 B facing 3 A	5,00,000
40' X 10'	In hall 3 A on the wall facing hall 3 B	6,00,000

Last date for confirmation: 20th September 2014

BUGGY

₹ 2,00,000/- Limited to 1 Sponsor for each buggy

Battery car to shuttle visitors from Entry Plaza to Halls.

Identification & Recognition of the sponsors logo on the buggies used for shuttling visitors from entry plaza to exhibition halls.

- Acknowledgment with logo on Sponsor acknowledgment board at the Venue.
- Acknowledgment with logo on the Sponsor page in the Exhibition Catalogue.

Last date for confirmation: 20th September 2014

Scroller Display at Food Court

₹ 30,000/- Limited to 10 Advertisements

/ Messages

An innovative, state-of-the-art BACK LIT DISPLAY MEDIUM, to create a great impact in the minds of visitors. This will not only make heads turn but also return the results fast.

- Scroller display board to have one advertisement / message from your organisation for the programmed duration for the entire exhibition period.
- Scroller display board will be placed in the food court
- Advertisements / Messages will be for a duration of 10 Secs.
- Artwork size - 4'(w) x 6'(h).

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Application To Sponsor

Company name: _____

Address: _____

Suburb: _____

State: _____

Postcode: _____

Country: _____

Contact name: _____

Position: _____

Tel: _____

Fax: _____

Mobile: _____

E-mail: _____

Website: _____

PLEASE COMPLETE BOTH SIDES OF THIS FORM



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SPONSORSHIP PACKAGE PREFERENCES

I / we would like to take up the following Sponsorship package(s):

1st preference: _____

Options: _____

Total Cost in ₹: _____

2nd preference: _____

Options: _____

Total Cost in ₹: _____

3rd preference: _____

Options: _____

Total Cost in ₹: _____

I/we understand that the Sponsorship packages will be subject to Committee approval and that the decision is final.

Name: _____

Position: _____

Signed: _____

(For and on behalf of the Sponsor listed above)

Date: _____



Company seal

PAYMENT

IN INDIAN RUPEES

by Cheque / Demand Draft favouring "Indian Machine Tool Manufacturers' Association" payable at Bangalore only.

TERMS & CONDITIONS

1. The Organiser reserves the right to amend sponsorship packages.
2. Government Service Tax will be added extra to the invoice wherever applicable. All packages shown are exclusive of Government Service Tax.
3. Sponsorship will only be confirmed on receipt of 100% payment.
4. In the event of cancellation by a sponsor:
 - a. Refund will be made minus the administration fee of 25% of the total amount of sponsorship for cancellations within one month of application.
 - b. No refunds of sponsorship will be made for cancellations received after 20th November 2014.

PAYMENT AND DEADLINES

100% Payment on confirmation

AUTHORISATION

To be signed by IMTMA

Signature: _____

Name: _____

Designation: _____

Date: _____



Organiser seal

For more information contact:

Phani Raj N - Director

Indian Machine Tool Manufacturers' Association

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